



Education

Bachelor of Fine Arts

Design & Digital Media Concentration
University of North Florida

Design Work

Creator-For-Hire | Multiple Disciplines

Washington, DC • 2011 – Present

I've worked as a professional freelance designer full-time since late 2017. My clients include: Porter Novelli (print, digital, infographics & more), TigerLily Media (motion and animation), Watch & Key Studio (animation, illustration) St. Johns Riverkeeper (branding and event graphics) and others. My role has been anything from Art Director to illustrator, to simple hired hand, as I work both in-studio and remotely.

DiscoverTec | Creative Designer & UX/UI

Jacksonville, FL • September 2015 – December 2017

As a small team of 2 creatives at a company focused on web technologies, I was responsible for developing UX centered interfaces. From desktop dashboards for shipping logistics companies to mobile apps for burgeoning automotive industry technology, my clients and tasks were widely varied. Some tasks include: mobile app UX, managerial dashboard UX, branding, infographic development, animation, and more.

Volunteer Work

AIGA Jacksonville

Programming Committee Chair

Jacksonville, FL • May 2012–July 2017

As a chairperson for AIGA Jacksonville's Programming Committee, I have overseen several events of varying scale, including community supporting events like Design Sidekicks, AIGA Picture Show and the Always Summer Poster Show.

Child Cancer Fund

Publication Designer

Jacksonville, FL • August 2010–May 2011

(Performed as part of UNF's Osprey Design Club)

Tasks include: Conceiving of promotional broadsheet, interviewing and photographing subjects, designing and printing materials, raising money for printing costs.

Affiliations

AIGA Jacksonville | Programming Chair (2012 – 2017)

| Student Liaison (2011 – 2012)

UNF Design Club | President (2010 – 2012)

Beson 4 Media | Graphic Designer

Jacksonville, FL • June 2014 – September 2015

As a designer at Beson 4 I was focused on agency side client work of a small magazine publisher. I was expected to straddle that line often, but primarily came down on the side of client work, including: branding, print materials, event branding, assisting in layout for First Coast Magazine and HealthSource magazine, along with custom ads. Additionally, I also designed for web, and provided animation on occasion.

Wingard Creative | Graphic Designer

Jacksonville, FL • October 2012 – May 2014

In this full-service agency, my job included: creating high end design for a wide variety of clients. I would help mastermind logos, brands, websites and all forms of design and digital media as part of a team of designers. We would juggle hundreds of clients' projects while still maintaining a high level of quality. Performed logo design, illustration, publication and layout, motion graphic design and a litany of other design tasks.

Skills

Illustrator CC

Photoshop CC

InDesign CC

After Effects CC

Other Adobe CC Programs

Illustration

Screen-printing

HTML5/CSS3

Microsoft Word

Microsoft Powerpoint

Nerf Gun Marksmanship

Honors and Awards

AAF Best In Show, local-level Addy's Student Category

AAF district-level Gold Addy award

AAF local-level Silver Addy award

ADAA Award Semifinalist, 2012

Above the Fold Award Winner, 2012