



ILLUSTRATION • DESIGN • BRANDING • PRINT DESIGN • UX/UI • MULTI-TOOL

## Education

### Bachelor of Fine Arts

Digital Media Concentration  
University of North Florida

## Design Work

### DiscoverTec | Creative Designer & UX/UI

Jacksonville, FL • September 2015 – Present

As a small team of 2 creatives at a company focused on web technologies, I was responsible for developing UX centered interfaces. From desktop dashboards for shipping logistics companies to mobile apps for burgeoning automotive industry technology, my clients and tasks were widely varied. Some tasks include: mobile app UX, managerial dashboard UX, branding, infographic development, animation, and more.

### Freelance Work

Jacksonville, FL • 2011 – Present

I've worked with various clients on freelance based projects, including but not limited to Patrick Carter Design (print design), St. Johns Riverkeeper (branding and event graphics), Universal Motown Records (motion graphic design) and Savon Noir Soaps (print design). I am most often self-art directed and I am used to working both in-studio and remotely.

## Volunteer Work

### AIGA Jacksonville

Programming Committee Chair  
Jacksonville, FL • May 2012–Current

As a chairperson for AIGA Jacksonville's Programming Committee, I have overseen and assisted on several events of varying scale, including community supporting events like Design Sidekicks, AIGA Picture Show and the Always Summer Poster Show.

### Child Cancer Fund

Publication Designer  
Jacksonville, FL • August 2010–May 2011

(Performed as part of UNF's Osprey Design Club)  
Responsibilities include: Conceiving of promotional broadsheet, interviewing and photographing subjects, designing and printing materials, raising money for printing costs.

## Affiliations

AIGA Jacksonville | Programming Chair (2012 – 2016)  
| Student Liaison (2011 – 2012)  
UNF Design Club | President (2010 – 2012)

### Beson 4 Media | Graphic Designer

Jacksonville, FL • June 2014 – September 2015

As a designer at Beson 4 I focused on agency-side client work, though as a local magazine publisher, I was expected to straddle that line often. Responsibilities include: branding, creation of print materials, event branding, assisting in layout for First Coast Magazine and HealthSource magazine, along with custom ads. Additionally, I also designed for web, and animation.

### Wingard Creative | Graphic Designer

Jacksonville, FL • October 2012 – May 2014

Responsibilities include: Creating high end design for a wide variety of clients. I would help mastermind logos, brands, websites and all forms of design and digital media as part of a team of designers. We would juggle hundreds of clients' work while still maintaining a high level of quality. Performed logo design, illustration, publication and layout, motion graphic design and a litany of other design tasks.

## Special Skills

Illustrator CC  
Photoshop CC  
InDesign CC  
After Effects CC  
Other Adobe CC Programs  
Screen-printing  
HTML5/CSS3

## Other Skills

Microsoft Word  
Microsoft Powerpoint  
Nerf Gun Marksmanship

## Honors and Awards

AAF Best In Show, local-level Addy's Student Category  
AAF district-level Gold Addy award  
AAF local-level Silver Addy award  
ADAA Award Semifinalist, 2012  
Above the Fold Award Winner, 2012